

## Digital Transformation Solution

Are you overwhelmed with the complexity, expectations and urgency surrounding Digital Transformation for your organization?

*Most business leaders are. The good news is, you don't have to go at it alone.*

Hypercompetitive markets have caused Digital Transformation (DX) to be a key imperative for business leaders at organizations across industries and around the globe. InterVision's DX practice provides business leaders with a holistic roadmap incorporating business vision, IT infrastructure, change management and ongoing architectural guidance to help enable and sustain a competitive advantage.

**InterVision is the trusted, strategic partner you need on your DX journey to help ensure DX will enable your organization to:**

**BE AGILE AND ADAPTIVE** have the ability to anticipate and meet the dynamic needs of your business and scale with rapidly changing IT and Business landscapes.

**ACCELERATE GROWTH** amplify efficiency, increase productivity and boost revenue from digital-powered operations.

**ACCELERATE INNOVATION** rapidly and efficiently engineer next-generation products and services focused on the digital era.

**EMPOWER EMPLOYEES** with processes and tools enabled by digital technologies so they can deliver high touch customer interactions and create high value customer experience.



InterVision's Digital Transformation Solution Practice helps organizations of all sizes demystify DX by centering strategy, process, people, and technology around key business imperatives, objectives and needs. InterVision differentiates perception from reality and guides clients to understand how to apply DX realities to their specific business. The DX team understands that, at the end of the day, digital transformation is **ALL ABOUT THE BUSINESS**.

### PERCEPTION

Digital Transformation focuses only on improving the customer experience and external success

Digital Transformation is going to have to happen despite our IT team

Change within DX is best done from the bottom up

We are digitizing in a few different ways, eventually we will be transformed

Digital is mainly relevant to technology, startup or B2C companies

### REALITY

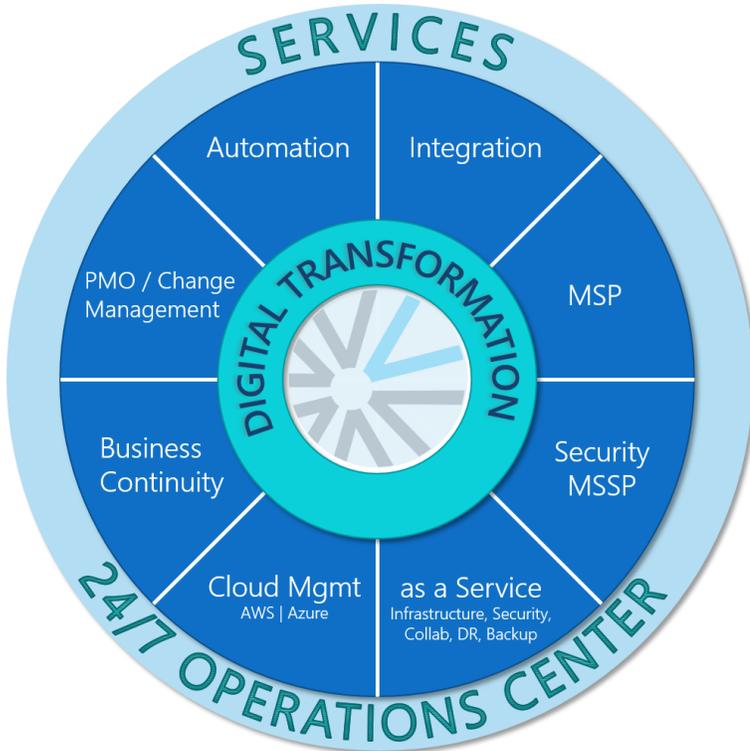
Digital impacts how a company runs the business including areas like efficiency, productivity and employee engagement

Business & IT alignment is foundational to the success of DX – this is prerequisite

Digital transformation **MUST** be driven from the TOP – Executive buy in is key

A holistic strategy is crucial to digital transformation & driving overall performance

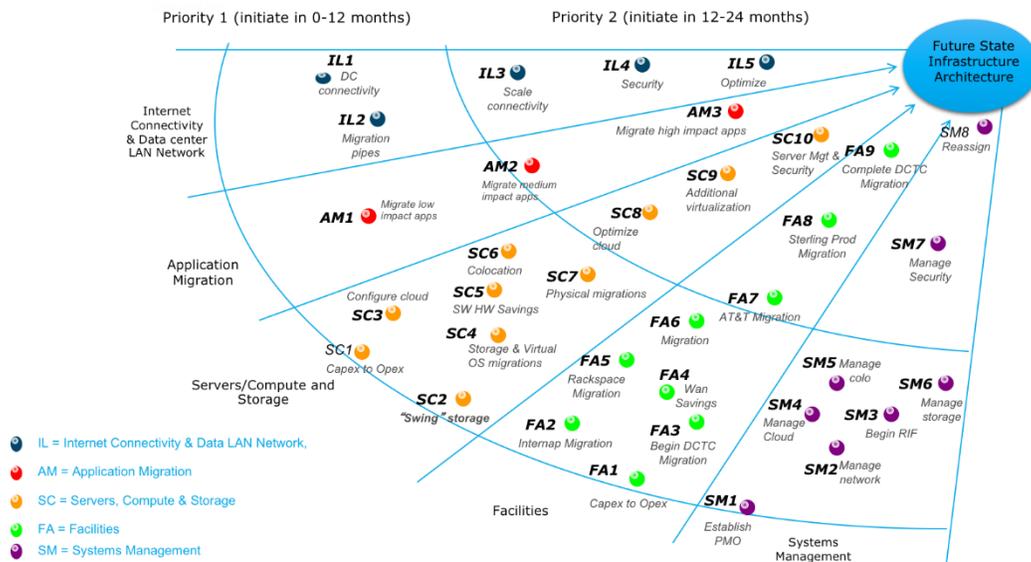
Opportunities exist in all industries, digital is imperative to compete successfully, today



## Core Digital Transformation Capabilities

The extensive experience and deep expertise of InterVision DX practice consultants resulted in a framework that guides the 360-degree view of digital transformation for our clients. Based on experience with past clients, we have distilled eight key areas of focus throughout the process. Within each of these areas, the DX team works with the client to understand and capture key requirements and objectives. The emerging framework guides the development of solutions, processes, and the execution plan within the transformation journey.

InterVision works with clients to develop a sound foundation for DX transformation. As part of the initial strategy workshop, the InterVision team of DX Consultants develops a future state roadmap incorporating the various activities/initiatives that need to take place, over what period of time, in order to achieve the Future State Vision of a customer centered, growth focused, digitally empowered organization. The roadmap guides you throughout the transformation process.



LET'S TALK: To learn more about our Digital Transformation Solutions visit [www.intervision.com](http://www.intervision.com) or contact your InterVision sales representative.